

PatientIQ is an outcomes intelligence platform that automates patient-reported outcomes collection across health systems, specialty practices, and life science organizations. It turns standardized, comparable data into actionable insight that drives quality improvement, supports value-based care, and operationalizes the patient voice at scale.

Solution Capabilities



**DATA
COLLECTION**



**ANALYTICS AND
INSIGHT**



**BIDIRECTIONAL
COMMUNICATION**



**WORKFLOW
AUTOMATION**



**CARE
COORDINATION**



**PATIENT EDUCATION
AND CONTENT**

Key Features

- ▶ **Automated PRO collection in the clinical workflow:** Captures patient-reported outcomes with no added work for clinical staff. Patients are enrolled automatically from electronic health record diagnosis, procedure, or visit data, then surveyed by text or email at the right points in their care.
- ▶ **Outcomes visibility at the point of care:** Surfaces patient-reported outcome results in the EHR and in the embedded monitor view, so care teams can track progress and act without leaving their workflow.
- ▶ **Intelligent patient engagement:** Keeps patients on track with automated, configurable reminders, reducing manual follow-up for administrators and operations teams.
- ▶ **Procedure-specific patient education:** Delivers condition-matched education alongside surveys to improve patient adherence and engagement.
- ▶ **Reporting and registry submission:** Captures, aggregates, and exports outcomes data in registry-ready formats to support CMS quality reporting and value-based care, easing the burden on quality and compliance teams.
- ▶ **Benchmarking and outcomes analytics:** Normalizes outcomes data and compares it against national benchmarks and peer organizations, giving clinical leaders trustworthy context.
- ▶ **Deep EHR interoperability:** Integrates with Epic, Cerner, and 50+ EHR systems through established interfaces, fitting existing systems rather than requiring workarounds.

Benefits

PatientIQ clients can:

- ▶ Improve operational efficiency
- ▶ Reduce clinician burden
- ▶ Improve patient engagement
- ▶ Improve patient outcomes
- ▶ Enhance patient experience
- ▶ Improve financial performance
- ▶ Support value-based care

Measurable Impacts

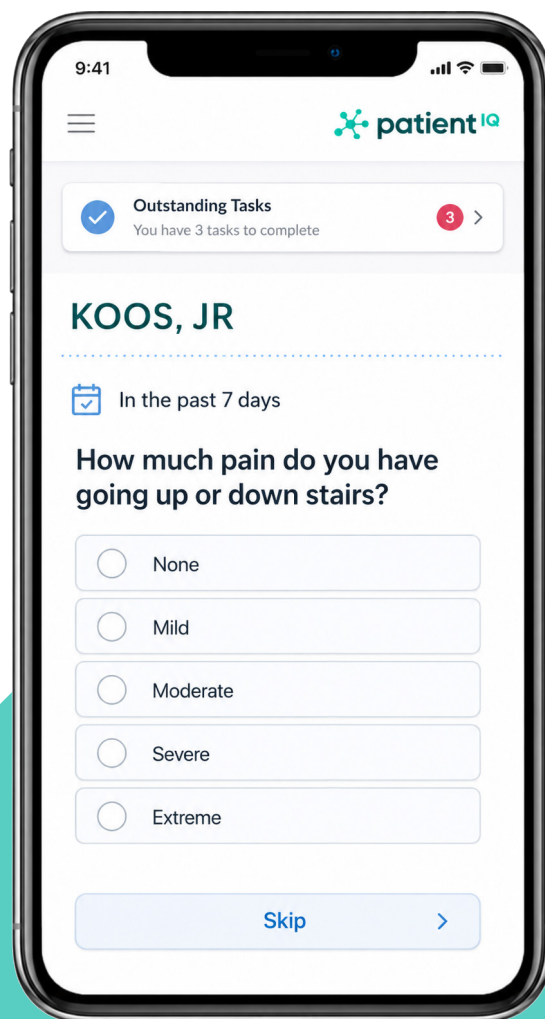
- ▶ \$2.9M saved by one health system that automated registry participation across 400 surgeons, versus a traditional in-house build
- ▶ Live on registry data collection in 60 days, with 1,500+ patients enrolled in the first week
- ▶ Baseline patient-reported outcomes collection of 80%, exceeding what manual or EHR-embedded tools typically achieve
- ▶ 64M+ patient outcomes collected, 16M+ patients enrolled, and 2.5M+ patients engaged monthly
- ▶ Live across 850+ healthcare organizations, 27,000+ providers, and 12,000+ sites of care

Clinical Guidelines and Standards

- ▶ CMS-aligned programs

Solution Type

- ▶ **Patient Engagement:** Solutions supporting education, communication, patient tools, and engagement platforms.
- ▶ **Care Management:** Solutions supporting care coordination platforms, care pathways, and workflow optimization.
- ▶ **Diagnostics & Assessments:** Solutions supporting risk assessments, diagnostics, and screening tools.



RESULTS YOU CAN EXPECT

Case Study

A major U.S. health system used PatientIQ to earn Blue Distinction for spine surgery, automating American Spine Registry reporting and outcomes collection across 400 surgeons.

PatientIQ went live in

60 days

Enrolling

1,500+

patients in the first week with
no manual data abstraction or
custom EHR build

The result:

\$2.9M

saved versus a traditional
in-house approach, plus the
alignment to qualify for
Blue Distinction

Awards, Accolades, and Certifications

Industry Awards:



Inc. 5000 #910 — Fastest-Growing
Private Companies in America (2025,
debut appearance)



MedTech Breakthrough Award — “Best
Patient Experience Solution,” 7th Annual
(2023, selected from 4,000+ nominations
across 17 countries)



Chicago Innovation Award — 21st Annual
(2022, recognized from 365 nominees)

Registry & Industry Partnerships:



Official technology partner: American
Spine Registry (ASR)



Official registry partner: American
Academy of Orthopaedic
Surgeons (AAOS)



Official registry partner: American
Association of Neurological
Surgeons (AANS)

Security, Compliance, and Certifications



HIPAA Compliant



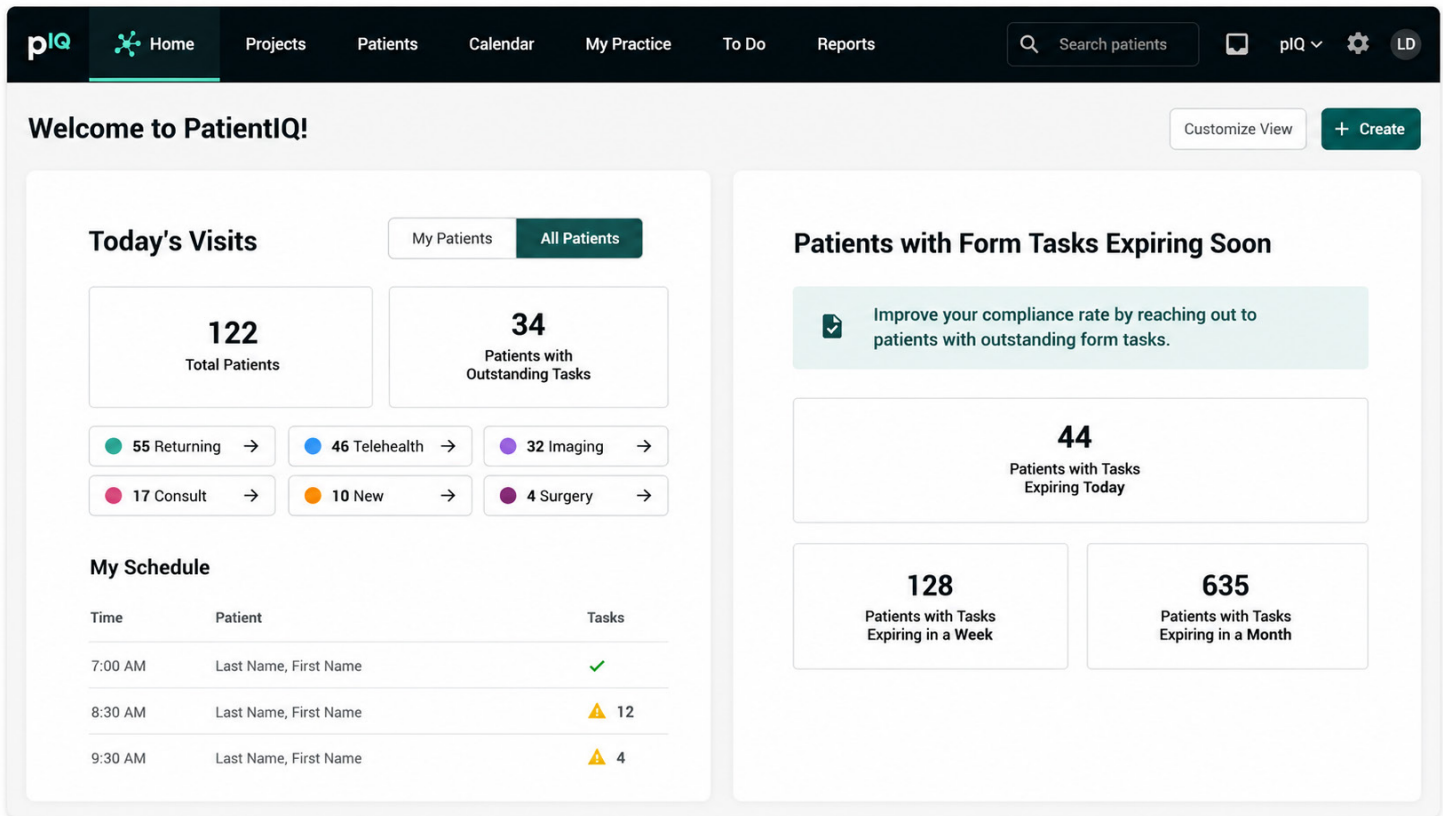
SOC 2 Type II
Certified



HITRUST Certified



ISO 27001 Certified



Integration and Workflow Fit

- ▶ Data and insights returned to clinical workflows (e.g., EHR, dashboards)
- ▶ Supports bidirectional data exchange

Business Model and Reimbursement

- ▶ Not reimbursable

Customer Support and Operating Model

- ▶ Onboarding and implementation support
- ▶ Dedicated customer success manager
- ▶ Ongoing technical support